

WASHINGTON, D.C. | OCTOBER 2-6, 2017

Now in its 14th year, ADWKDC is a week-long celebration of Washington, D.C.'s advertising, marketing, and communications community. The cornerstone event of the week is a one-day conference to be held Wednesday, Oct. 4. Other events taking place during the week include hosted programs at venues throughout the city, networking opportunities, and more. Attending are professionals from media, ad agencies, PR firms, design studios, online/digital platforms, tech start-ups, corporations, nonprofits, mar-comms, and more.

SPONSORSHIP MENU FOR THIS EVENT

EXISTING PACKAGES

**Platinum Sponsor (\$6,500):
Title Sponsor of ADWKDC**

- Sponsor all keynotes / breakouts (x10)
- 10 minutes to introduce the first speaker / topic
- Recognition in all publicity materials / signage
- On-site table for sponsor materials / giveaways
- Recognition from the podium
- 10 tickets to all week's events included
- Up to 15 AAF DC social mentions
- Logo in on-screen loop prior to events
- 1-year placement of banner ad on AAFDC.org
- Logo and link on AAF DC / ADWKDC website

**Gold Sponsor (\$4,000):
Sponsor All Keynotes (x4)**

- Sponsor the main stage keynotes
- 10 minutes to introduce the first speaker / topic
- Recognition in all publicity materials / signage
- On-site table for sponsor materials / giveaways
- Recognition from the podium
- 5 tickets to all week's events included
- Up to 10 AAF DC social mentions
- Logo in on-screen loop prior to events
- 6-month placement of banner ad on AAFDC.org
- Logo and link on AAF DC / ADWKDC website

Company Table (\$500):

- On-site table for sponsor materials / giveaways
- Up to 2 AAF DC social mentions
- 1 tickets to all week's events included
- Logo and link on AAF DC / ADWKDC website

For other installation ideas, please contact us, prices and availability will vary

**Silver Sponsor (\$2,500):
Single Keynote Sponsor**

- Sponsor a single keynote speaker
- 5 minutes to introduce the speaker and topic
- Recognition in all publicity materials / signage
- Recognition from the podium
- Logo and link on AAF DC / ADWKDC website
- 3 tickets to all week's events included
- Up to 5 AAF DC social mentions
- Logo in on-screen loop prior to events
- 4-month placement of banner ad on AAFDC.org

**Bronze Sponsor (\$1,500 each):
Single Breakout Session Sponsor**

- Sponsor a single breakout session (out of 6 total)
- 5 minutes to introduce the session and topic
- Recognition in all publicity materials / signage
- 1 tickets to all week's events included
- Up to 3 AAF DC social mentions
- 2-month placement of banner ad on AAFDC.org
- Logo and link on AAF DC / ADWKDC website

10/4 Breakfast or Lunch Sponsor (\$3,500 each):

- Branded napkins with logo
- Logo on signage and food displays
- Recognition as Breakfast or Lunch Sponsor
- Up to 5 AAF DC social mentions
- 4 tickets to all week's events included
- Logo and link on AAF DC / ADWKDC website
- Recognition in all publicity materials / signage

Wrap Party Sponsor (In-kind): SOLD!

- Help plan after party theme and location
- Recognition in all publicity materials / signage
- Up to 5 AAF DC social mentions
- 4 tickets to all week's events included
- Logo and link on AAF DC / ADWKDC website

Hosted Event Sponsor (In-kind):

- Location host an ADWKDC event outside of the main conference day
- Special promotion of your hosted event
- Up to 5 AAF DC social mentions
- 2 tickets to all week's events included
- Logo and link on AAF DC / ADWKDC website
- Recognition in all publicity materials / signage

AVAILABLE HOSTED EVENT DAYS

MON 10/2 (Kickoff)	FRI 10/6
TUES 10/3	SAT 10/7
THUR 10/5	

EARLY BIRD TICKET PRICES

AAF DC Member: \$229
Non-member: \$299

TICKET PRICES AFTER 7/30

AAF DC Member: \$329
Non-member: \$399

CUSTOM SPONSORSHIPS

If the above options don't fit your organization's unique needs, we'd love to build a custom opportunity with you. Our sponsorship committee is available to work with you to come up with something creative and deliberate for the audience of communication's professionals you are trying to reach.

MULTI-EVENT SPONSORSHIPS

If you are interested in having more touch points with our community throughout the year, we can work with you to create a custom package of multiple event sponsorships at a discount.